



Horizon Blue Cross Blue Shield of New Jersey

Making Healthcare Work.

www.HorizonBlue.com/Discounts

Horizon Wellness Discounts

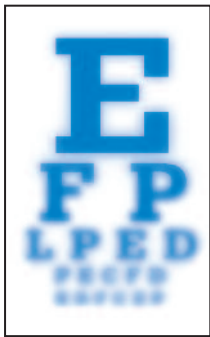
As a Horizon Blue Cross Blue Shield of New Jersey member, you're eligible for discounts on health-related products and services. Horizon BCBSNJ has established relationships with a variety of businesses to provide discounts and savings on popular products and services that you and your family can use. To use **Horizon Wellness Discounts**, present your Horizon BCBSNJ ID card at the select businesses, or mention that you are a Horizon BCBSNJ member when calling each business.

Here are some products and services available through Horizon Wellness Discounts:

Vision Care – Discounts on eye examinations, lenses, eyeglass frames and laser vision correction services through:

SmartEyesSM

EyeMed Vision Care offers savings on eyeglasses, accessories and examinations through the **SmartEyes** discount program. Locations include **Sears Optical**, **JCPenney Optical**, **Target Optical** and **Pearle Vision***, as well as independent optometrist and ophthalmologist offices. Call **1-866-223-2023** or visit www.HorizonBlue.com/Discounts for the nearest location (use plan number **9238163**).



Complete Advantage[®]

Receive discounts on eyeglasses, laser vision correction services (LASIK), accessories and examinations with the **Complete Advantage Program** through Davis Vision. To speak with a Davis Vision Member Services Representative or to use their Interactive Voice Response System, call **1-877-518-8748** (use access code **2535**) or visit www.HorizonBlue.com/Discounts.

TruVision

TruVision's network of highly trained optometrists, ophthalmologists and surgeons are committed to providing you with high-quality care. The TruVision program offers a complimentary consultation to determine candidacy for LASIK. To learn more, call TruVision at **1-866-483-2020** or visit www.HorizonBlue.com/Discounts.

Child Safety Products – Choose from the largest selection of babyproofing products from Safe Beginnings, plus home safety basics and specialty baby and toddler items. As a Horizon BCBSNJ member, you save 15 percent every time you order. For more information, call **1-800-598-8911** or visit www.HorizonBlue.com/Discounts (use member code **HBC**, under Group #).

Weight Management – Price reductions on weight management programs from:

Weight Watchers[®]

Save on online access to personalized tools, information and resources, including weight tracker, meal planner and recipes. For information, call **1-800-710-4663** or visit www.HorizonBlue.com/Discounts.



Jenny Craig[®]

Receive a FREE 30-day trial program and 25 percent off a Premium Program (plus the cost of food and shipping, when applicable; other restrictions apply). For more information, call **1-877-JENNY-70** or visit www.HorizonBlue.com/Discounts.

* Pearle Vision, Inc. does not employ Doctors of Optometry and does not provide eye exams in California. Pearle VisionCare, Inc., a licensed vision health care service plan, provides eye exams in California.

Products and services offered as Horizon Wellness Discounts are not covered health benefits. Programs may be terminated, and pricing, discount rates and other program features may be modified at any time. Suppliers that participate in these programs are solely responsible for the quality of the goods and services they provide. Discounts cannot be combined with benefits, unless otherwise noted. Programs are subject to change.

(Over, please)

Healthroads™ Coaching Program for Weight Management

You will receive a discount on the telephone-based Weight Management Program offered through ChooseHealthy™. With Healthroads, you will have your own health coach who provides phone-based education, support and motivation as you work towards your goals. For information, call **1-877-335-2746** or visit <www.HorizonBlue.com/Discounts>.

Gym Memberships – Discounts on gym memberships through:

YMCAs

Horizon BCBSNJ members can take advantage of the **Gateway Family Membership Program** for a free, one-month membership at participating YMCAs throughout New Jersey. For further program details and YMCA locations, visit <www.HorizonBlue.com/Discounts>.



New York Sports Clubs

New York Sports Clubs features more than 95 convenient locations in the tri-state area. You pay a reduced initiation fee of \$49. In addition, you'll receive a complimentary meeting with a personal trainer. For more information, call **1-212-246-6700** or visit <www.HorizonBlue.com/Discounts>.

ChooseHealthy™

Gain access to a national network of fitness clubs and exercise centers that offer a minimum 10 percent discount off the initiation and/or monthly dues, or receive the best available public rate based on the type of membership selected. Members also have access to free trial memberships or free introductory sessions at fitness facilities. For more information, call **1-877-335-2746** or visit <www.HorizonBlue.com/Discounts>.

Hearing Care – Save on modern hearing technology and hearing evaluations through HearUSA, the nation's leading audiology network. Save 10 percent on hearing aid purchases at any HearUSA or HEARx locations, in addition to any promotional offers that apply. For more information, call **1-800-999-1458** or visit <www.HorizonBlue.com/Discounts>.

Cord Blood Storage – Help ensure your baby's future health with CorCell®† cord blood banking. For more information or to join, call CorCell at **1-888-882-2673** or visit <www.HorizonBlue.com/Discounts>.

MediAlert®™™ (24-Hour Emergency Response Service) – Save on a simple, effective method for communicating medical conditions, combined with 24-hour emergency hotline service, recommended by more than 100,000 medical professionals. For more information, call MediAlert at **1-800-963-3420** (mention code **9813**) or visit <www.HorizonBlue.com/Discounts>.



Health Improvement Programs – ChooseHealthy is Horizon BCBSNJ's online resource offering programs at a discounted rate to help you live a healthier life. You receive discounts on vitamins and supplements, homeopathic remedies, diet and sports nutrition products, personal body care products, audio/video products and books, smoking cessation and stress reduction programs. For more information, call American Specialty Health (ASH), the administrator of the ChooseHealthy Program, at **1-877-335-2746** or visit <www.HorizonBlue.com/Discounts>.

Complementary and Alternative Therapies – American Specialty Health Networks offer you a 25 percent discount on regular service fees for chiropractic care, acupuncture, massage therapy and dietetic counseling. Call ASH at **1-877-335-2746** to locate a complementary health care provider in your area or visit www.HorizonBlue.com/Discounts for more information.

For more information on these discounts, visit <www.HorizonBlue.com/Discounts>.

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